2020 CORPORATE CUSTOM GOLF PRODUCTS

JOHN DEERE

Titleist 1

yard vines

NYSE





GOLF BALLS

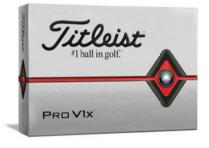
Pro V1

Longer distance, more consistent flight, lower long game spin, outstanding Dropand-Stop[™] control and very soft feel. Available in white and yellow.



*PRO V1x[™]

Extraordinary distance, more consistent flight, high launch, low long game spin, outstanding Drop-and-Stop[™] control and soft feel. Available in white and yellow.



NEW AVX

Remarkable Distance, Penetrating Flight, Very Low Long Game and Iron Spin and Exceptionally Soft Feel. Available in white and yellow.



NEW TOUR SOFT

Soft feel, fast speed for commanding distance and excellent short game performance. Available in white and high optic yellow.



NEW VELOCITY

Fast ball speed and low spin for explosive distance. Available in play numbers 1, 2, 3, 4. Available in white.



NEW TRUFEEL

The softest Titleist golf ball with low spin for long distance and excellent control into and around the green. Available in white and yellow.



PINNACLE RUSH

Extraordinary driver and iron distance with excellent feel. Available in white and high optic yellow.



PINNACLE SOFT

The softest Pinnacle ever made with outstanding driver and iron distance.

Available in white, soft pink and soft pink play number.

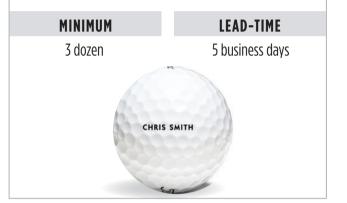




GOLF BALL CUSTOMISATION OPTIONS

PERSONALISATION

Default font, Helvetica Bold upper case. Maximum 23 characters per line – up to 3 lines. Imprint colours: black, blue, red, green or pink.



PHOTOGRAPH

18mm square, 22mm circle or 10mm x 28mm rectangle colour photograph on one pole of the golf ball. Photograph imprinted using CMYK. High resolution, 300 dpi artwork required.



Orders over 250 dozen will require a sample golf ball for approval. Orders over 500 dozen please request lead time.

DOUBLE PERSONALISATION

Default font, Helvetica Bold upper case. Maximum 23 characters per line – up to 3 lines. Imprint colours: black, blue, red, green or pink.



LOGO & PERSONALISATION

Colour logo on one pole of the golfball, up to 5 spot PMS colours are available on that one pole. Personalisation on the opposite pole of the golf ball.



LOGO

18mm square, 22mm circle or 10mm x 28mm rectangle colour logo on one pole of the golf ball. Print up to 5 PMS colours.



DOUBLE LOGO

18mm square, 22mm circle or 10mm x 28mm rectangle colour logo on two poles of the golf ball. Print up to 5 PMS colours on both poles.



MAKE A LASTING IMPRESSION

Enhance your custom golf balls with custom packaging and make a lasting impression.

- The Titleist Pro V1[®] Collection features an array of distinctive packaging options featuring the best-selling Pro V1 and Pro V1x[™] golf balls.
- With PackEdge[™] by Titleist[®], it's easier than ever to create your own custom packaging. This template based program cuts lead-times in half from traditional printed custom packaging, reduces the minimum order quantity and lowers custom packaging surcharges.
- Titleist also offers an unmatched array of traditional custom packaging options that will meet nearly any requirement.

Whether you're looking to create a special gift for your next tournament, a memorable corporate gift, or a package to commemorate a special holiday or life event, our experienced team of packaging engineers and graphic designers will help you develop the ideal configuration for your specific needs.



THE TITLEIST PRO V1® COLLECTION

TITLEIST PRO V1 TIN

A unique gift that doubles as a keepsake to hold your valuables. Featuring a new black and brushed aluminum finish with Pro V1 or Pro V1x custom golf balls, this tin can be ordered with Titleist branding or can be imprinted on the lid with your logo.



TITLEIST PRO V1& PRO V1x HALF-DOZENS

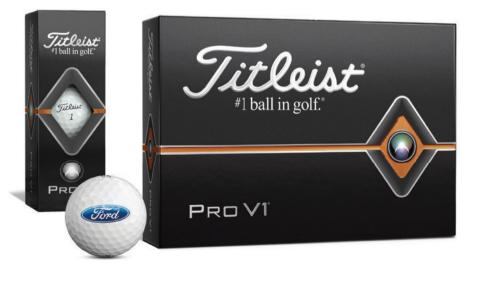
The #1 ball in golf is also the #1 gift in golf. Customised with a special message, corporate logo or event logo, the Pro V1 and Pro V1x half-dozens are the perfect option for corporate, tournament or special event gifts.

MINIMUM

Logo - 24 half-dozen

LEAD-TIME

10 business days from artwork approval



PACKEDGE™ CUSTOM DOZEN PACKAGING

ESTATE SERIES DOZEN

This simple yet elegant design features a lattice patterned background along with a brilliant colour pinstripe pattern and silver accent. The design is repeated on the interior with your logo on each sleeve. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.

BOLD SERIES DOZEN

The Bold template is a sleek design created to highlight your photograph. The textured block featuring your logo is designed to compliment your photograph and the bold border colours can be coordinated to match your logo or photograph. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.



PACKEDGE™ CUSTOM DOZEN PACKAGING

HALF-DOZEN WITH SLEEVES

The Half-Dozen with Sleeves features two custom sleeves in a custom half-dozen box.

Select from light wood parchment or dark wood parchment as shown,

or any of the dozen templates.

STREAMLINE SERIES DOZEN

The Streamline template is a sleek way to highlight your logo and photograph. The design features an opaque window frame accented by a chrome border. Coordinating sleeves repeat this sophisticated design and feature your photograph on all four sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.



HALF-DOZEN PACKAGING

BUSINESS CARD HALF-DOZEN

The Business Card Half-Dozen is the ideal way for professionals of all types to make an impression by associating themselves with the Titleist brand. Your business card is printed on the top of a unique box configuration which holds two stock Titleist 3-ball sleeves.



The Half-Dozen with Foam template features vivid solid colours on the box which showcases six custom golf balls in black foam. Your logo is placed on the cover and side panels. Also available in any of the dozen templates.



HALF-DOZEN PACKAGING

1, 2 & 3-BALL PACKAGING

TOURNAMENT HALF-DOZEN WITH FOAM

The Tournament Half-Dozen showcases six custom golf balls in black foam. Your logo or photograph is placed on the cover and two lines of script or block text featuring your event message are highlighted on the side panels.



1-BALL BOX

The 1-Ball Box highlights your corporate or club logo on all four sides of the box. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.



		LEAD-TIME	
288 Boxes (24 doze	en) 6 we	eks from artwork	approval
COLOUR	OPTIONS		

11

1, 2 & 3-BALL PACKAGING

2-BALL SLEEVE

The 2-Ball Sleeve features a classic frame which highlights your logo on two sides. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.



3-BALL SLEEVE

The 3-Ball Sleeve allows you to utilise any of the PackEdge dozen templates

and colour options to meet your club or specific brand objectives.

4 & 6-BALL PACKAGING

DOME LABEL 6-BALL BOX

The Dome Label 6-Ball Box is a unique presentation that is sure to impress.

The glossy black box holds four golf balls set in foam and features your logo prominently

in the centre under a 3-dimensional dome. Available with Titleist golf balls only.

DOME LABEL 4-BALL BOX

The Dome Label 4-Ball Box is a unique presentation that is sure to impress. The glossy black box holds four golf balls set in foam and features your logo prominently in the centre under a 3-dimensional dome. Available with Titleist golf balls only.

CBP4B BLACK

GUAP IAG PACKEDGE PACKEDGE MINIMUM LEAD-TIME MINIMUM LEAD-TIME 96 Boxes (32 dozen) 3 weeks from artwork approval 64 Boxes (32 dozen) 3 weeks from artwork approval **COLOUR OPTIONS COLOUR OPTIONS CBP4S** SILVER **CBP6S** SILVER **CBP6R** RED **CBP4N** NAVY **CBP4G** GREEN **CBP4R** RED **CBP6B** BLACK **CBP6N** NAVY **CBP6G** GREEN

STANDARD TITLEIST® PACKAGING

TITLEIST 1-BALL BOX

The Titleist 1-Ball Box allows you to package each golf ball in a unique box without the lead-time of a custom box.



MINIMUM LOGO- 144 Boxes (12 dozen)

LEAD-TIME 12 business days from artwork approval

TITLEIST 2-BALL SLEEVE

The Titleist 2-Ball Sleeve features a window and gives you the opportunity to showcase your logo on the ball.



MINIMUM

LOGO-72 Sleeves (12 dozen)

LEAD-TIME 12 business days from artwork approval

TITLEIST 2-BALL BUSINESS CARD BOX

The Titleist 2-Ball Business Card Box features black and white Titleist branding and a window on the top of the box for your business card.



MINIMUM

LOGO-72 Boxes (12 dozen)

LEAD-TIME

12 business days from artwork approval

LITHO CUSTOM PACKAGING

LITHO SLEEVE ONLY - BPUK*SL

Litho printing allows exact colour replication, including metallics, of your company design. Complete bespoke options are available on layout, colour schemes and photo placement.



PRICE	MINIMUM	LEAD-TIME			
on request	1000 sleeves (250 dozen)	3 weeks from artwork approval			
COLOUR OPTIONS					
Exact colour replication of your company logo					

LITHO DOZEN - BPUK*DZ



PRICE	MINIMUM	LEAD-TIME			
on request	500 Dozen	3 weeks from artwork approval			
COLOUR OPTIONS					
Exact colour replication of your company logo					

CUSTOM HEADWEAR

CUSTOM HEADWEAR INFORMATION

Embroidery

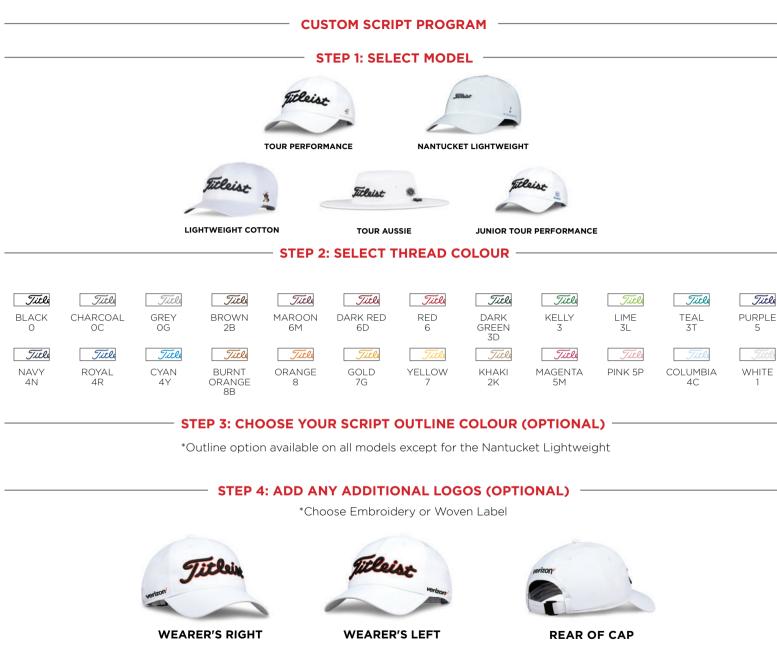
- Minimum 3 dz. for first time logo order and
- 3 dz. for repeat/fill-in order
- Minimum 3 dz. for basic script or block embroidery
- Standard logo fee applies to each application
- Ships in multiples of 12 per colour



Woven Label

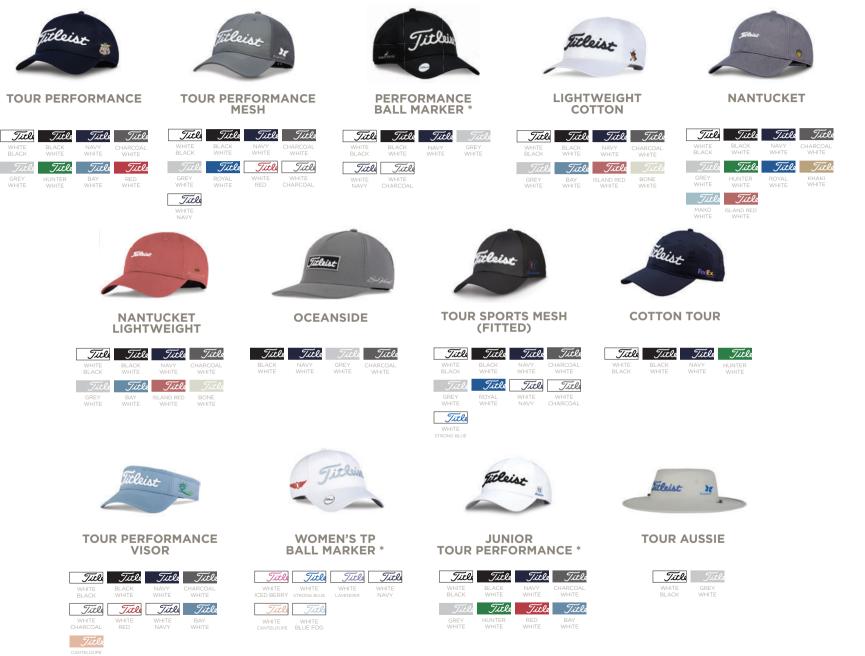
- One time set-up fee per logo per colourway
- If any changes are made (i.e. colours, font, size) a new setup fee will be applied
- Minimum 3 dz. for first time logo and 3 dz. for repeat/fill-in orders
- Standard logo fee applies to each application
- Ships in multiples of 12 per colour





Custom headwear lead time: 4 weeks from the date of artwork and credit approval

CUSTOM HEADWEAR OFFERING

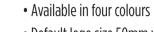


HEADWEAR

leist

TITLEIST TOUR CAP

FedEx.



• Default logo size 50mm wide

TITLEIST PERFORMANCE BALL MARKER CAP

- Available in four colours
- Default logo size 50mm wide



		States	
MINIMUM ORDER 2 Dozen	MINIMUM ORDER 2 Dozen		
REPEAT ORDER	REPEAT ORDER		
Same as initial order	Same as initial order		
LEAD-TIME	LEAD-TIME		
PROOF 1 week / PRODUCTION 2 weeks	PROOF 1 week / PRODUCTION 2 weeks		
COLOUR OPTIONS		COLOUR OPTIONS	
TCATRN-XE TH20ATRE-3H NAVY HUNTER	ТН9АРВМЕА-01 т ВLACK	ТН9АРВМТЕ-10 ТН9АРВМЕА-41 WHITE NAVY	
	2 Dozen REPEAT ORDER Same as initial order LEAD-TIME PROOF 1 week / PRODUCTION 2 weeks IONS TCATRN-XE TH20ATRE-3H	2 Dozen 2 Dozen REPEAT ORDER REPEAT ORDER Same as initial order Same as initial order LEAD-TIME LEAD-TIME PROOF 1 week / PRODUCTION 2 weeks PROOF 1 week / PRODUCTION 2 weeks IONS COLO	

HEADWEAR

LADIES PERFORMANCE CAP



MINIMUM ORDER

2 Dozen

REPEAT ORDER

Same as initial order

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



GOLF BAGS

TITLEIST PLAYERS 5 TOURNAMENT BAG

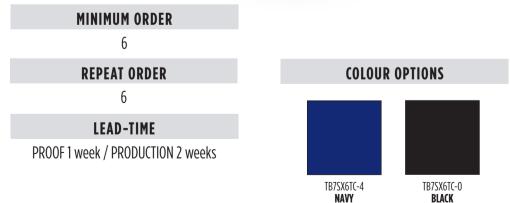
- Premium, fully-featured bag
- Default logo size 75mm wide
- Default logo size for clothing pocket 125mm wide
- (For 2 positions, 2 charges apply)

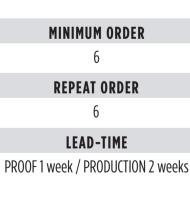


TITLEIST PLAYERS 4 STADRY TOURNAMENT BAG

- Premium, fully-featured bag
- Default logo size 75mm wide
- Default logo size for clothing pocket 125mm wide
- (For 3 positions, 3 charges apply)







COLOUR OPTIONS



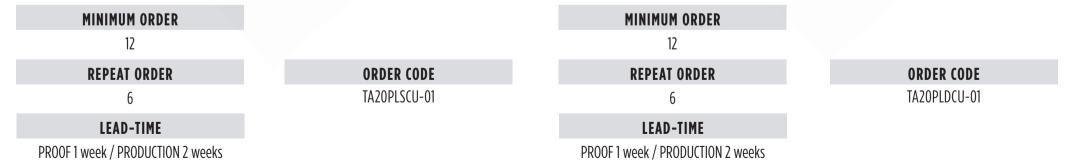
ACCESSORIES

TITLEIST PLAYERS SINGLE CANOPY UMBRELLA



NEW TITLEIST PLAYERS DOUBLE CANOPY UMBRELLA





ACCESSORIES

TITLEIST TRI FOLD TOWEL

• Default logo size 75mm wide

TITLEIST PLAYERS ZIPPERED POUCH

- Default logo size 50 mm wide
- Logo position: Back



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20ZP-0

MINIMUM ORDER

12

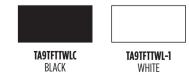
REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

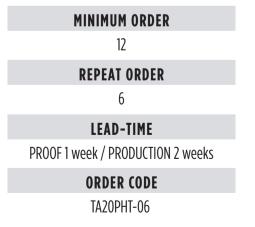




TITLEIST PLAYERS HANGING TOILETRIES BAG

- Default logo size 75mm wide
- Logo position: Top





TITLEIST PLAYERS BACKPACK

- Default logo size 90mm wide
- Logo position: Front



TITLEIST PLAYERS SACKPACK

- Default logo size 90mm wide
- Logo position: Front



MINIMUM ORDER 6 REPEAT ORDER Same as initial order LEAD-TIME PROOF 1 week / PRODUCTION 2 weeks ORDER CODE TA20PBP-06

MINIMUM ORDER
6
REPEAT ORDER
6
LEAD-TIME
PROOF 1 week / PRODUCTION 2 weeks
ORDER CODE
TA20PSPK-06

TITLEIST PLAYERS DUFFEL BAG

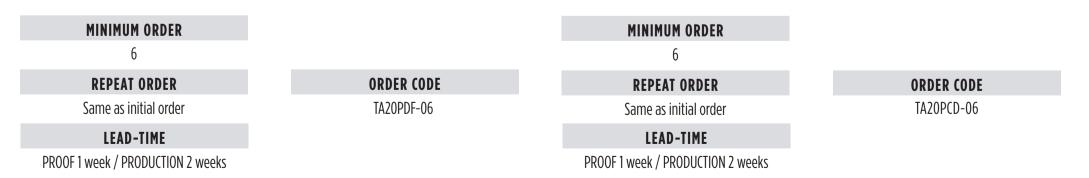
- Default logo size 90mm wide
- Logo position: Front



TITLEIST PLAYERS CONVERTIBLE DUFFEL BAG

- Default logo size 90mm wide
- Logo position: Front





TITLEIST PLAYERS 20" SPINNER

- Default logo size 125mm wide
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PSP-06



TITLEIST PLAYERS TRAVEL COVER

• Default logo size 90mm wide

• Logo position: Side

MINIMUM ORDER 6

REPEAT ORDER Same as initial order

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE TA20PTC-06